



Cold Ash Boys & Girls FC

Club Philosophy

The Cold Ash Boys & Girls FC's philosophy is "**Football For All**".

We strongly believe that players will **thrive and improve in a fun and safe environment** where they are given the confidence to try things without fear of failure. The importance of **praise and encouragement** in this process cannot be understated. We call on all our membership to actively participate in an ethos of '**positive motivation**' where praise and encouragement builds confidence and belief within the player. We will always encourage the boys and girls to give us their opinion and ask the players what they think went well and what they found difficult.

Our aim is to ensure the players see **football as a fun and pressure free activity**, something that they enjoy and want to keep coming back to. Alongside this we want to help the players develop into as technically gifted individuals as possible to maximise their own individual playing ability.

A **winning attitude when playing matches is encouraged** however this **does not mean winning at all costs**. We will endeavour to provide all **players who are in the match day squad with a minimum of half of the game playing time subject to players displaying the right work and team ethic**.

To provide a satisfactory environment all players are requested to **show a good standard of behaviour, commitment and work ethic both in training and games**. No player should really rely on someone else to do their job for them. If a player is carrying an injury or feeling unwell they should let their coach know so that they are not asked to achieve more than they are capable of doing.

The **FA 'Respect' Codes of Conduct** are the rules that the English Football Association send to all clubs and we expect all individuals of all ages associated with the club to adhere to these. At our club there are three elements to the code, one relating to the behaviour of players, one the coaches and committee and one the behaviour of parents/carers.

At **Cold Ash Boys & Girls FC** we take our responsibility for promoting high standards and behaviour in the game very seriously and we ask everyone to familiarise themselves with the 'Respect' Codes of Conduct to ensure that the codes are respected at all times.

There is one specific guideline we ask for all parents/carers to support this is '**let the coaches do their job and not confuse the players by telling them what to do**'. During matches we encourage all supporters to cheer, applaud and provide as much encouragement as possible. However, in terms of giving instruction and guidance, as difficult as it might be we ask that the coaching is left to the coaching team. This is not because the coaches know better but simply to ensure the players aren't confused and distracted by mixed messages and too much instruction impairing both their enjoyment and performance.

"Enjoy, Encourage and Improve"